



Government of Jammu and Kashmir.
STATE MISSION DIRECTORATE, ICDS, J&K.
Hajj House 3rd Floor, Rail Head Jammu

District Programme Officer,
ICDS _____ (All)

No: - SMD/ICDS/MC- 07/ 2348-70

Dated: 23.01.2017

Subject: **Digital Saksharta Abhiyan (DISHA).**

Sir/Madam,

Kindly refer above captioned subject. In this connection I am directed to intimate you that under DISHA, 30 merchants and 100 citizens in each Gram Panchayat would be educated on digital payment and finance options. The citizens and merchants will be trained on digital financial literacy by using various tools such as mobile wallet, mobile app to ensure cashless transactions.

Accordingly, you are requested to kindly support the CSC team who will contact you for identifying AWWs in each Gram Panchayat who will be trained by the CSC State anchors.

Yours faithfully,

MG Sharma
25/01/17

(Madan Gpoal Sharma)

Jammu
25/01/17
Deputy Director (P&S)

Copy to the:

1. Deputy Director ICDS Kashmir/ Jammu for information