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GOVERNMENT OF JAMMU AND KASHMIR

STATE MISSION DIRECTORATE, ICDS, J&K

Auqaf Building Near JK Bank, Shaheed Gunj, Srinagar/ Hajj House 3rd Floor Rail Head, Jammu.

Subject: - Release of funds for POSHAN Abhiyaan under Integrated Child Development Services (ICDS) during the year 2018-19.

Reference: -i) F.No.NNM/11/2017-WBP Dated: - 04.09.2018

ii) Order No.pdaswd1/SWD/Plg/budget/2018-2019/9/17 Dated 04.09.2018

ORDER NO: 196-SMD of 2019
DATED: 19-02-2019

Sanction is hereby accorded to release of funds to the tune of **Rs. 39.17 lakh (Thirty Nine Lakh and Seventeen Thousand Only)** in favour of CDPOs of District Jammu, Poonch, Kishtiwari, Samba, Udhampur, Pulwama, Anantnag, Kulgam, Shopian, Srinagar, Ganderbal, Bandipora & Leh as Grant-in-Aid under POSHAN Abhiyaan under ICDS during current financial year 2018-19 **for Conduct of Community Based Events (CBEs) at AWC level** as per **Annexure-A** and strictly as per the guidelines of the scheme.

The Release of funds is subject to following conditions:-

1. All financial rules/orders and instructions issued by the Government from time to time shall be observed while incurring the expenditure against allocated amounts.
2. That the funds are utilized exclusively for the purpose for which these are released and as per the guidelines of the scheme and as per the contents of the letter under reference.
3. That all the codal formalities are observed before incurring the expenditure.
4. That no diversion/reappropriation of funds is allowed in any case without prior approval of the competent authority.
5. That utilization certificates of funds so released are to be furnished quarterly.
6. **That the amount is drawn and paid to AWWs through DBT for conduct of the CBEs on the production of the requisite details of expenditure.**
7. The DDOs will ensure that the expenditure be restricted to the extent of funds released.
8. **The abstract of GOI Guidelines is enclosed with the order for incurring the expenditure on conduct of CBEs.**

The Expenditure on this account is debit to the following head.

Demand No	18-Social Welfare Department.
Major Head	2236-Nutrition.
Sub-Major Head	02-Social Welfare
Minor Head	101-Child Welfare
Group Head	0031-Centrally Sponsored Scheme (CSS).
Sub Head	1815-Nutrition
Detailed Head	028-Grant-in-Aid

Vir Ji Hangloo

State Mission Director
ICDS, J&K, Jammu

No: SMD/ICDS/NNM-1/2018/ 5818-50

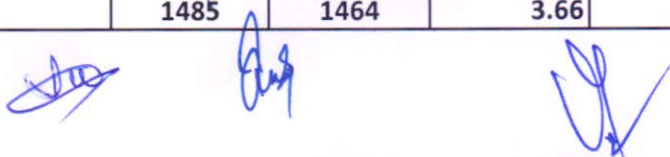
Dated: 19-02-2019

Copy to the following for information and necessary action:-

1. Secretary to Government, Social Welfare Department, Civil Secretariat, J&K, Jammu.
2. Principal Accountant General, J&K, Srinagar/Jammu.
3. District Programme Officer ICDS Jammu, Poonch, Kishtiwari, Samba, Udhampur, Pulwama, Anantnag, Kulgam, Shopian, Srinagar, Ganderbal, Bandipora & Leh
4. Deputy Director ICDS Jammu/Kashmir.
5. Joint Project Coordinator, POSHAN Abhiyaan Jammu/Kashmir

ANNEXURE - A

District	ICDS Project	No. of AWCs sanctioned	No. of AWCs functional	Funds released (in lakhs)	Total	Remarks
1	2	3	4	6	7	8
Jammu	CDPO Gandhi Nagar	131	131	0.3275	0.3275	
	CDPO Akhnoor	273	270	0.675	0.675	
	CDPO Khour	310	298	0.745	0.745	
	CDPO Jammu	254	252	0.63	0.63	
	CDPO R.S.Pura	391	391	0.9775	0.9775	
	CDPO Marh	222	222	0.555	0.555	
	CDPO Satwari	168	168	0.42	0.42	
	CDPO Bishnah	248	245	0.6125	0.6125	
	CDPO Kot Bhalwal	260	258	0.645	0.645	
	CDPO Dansal	203	203	0.5075	0.5075	
	Mirgrant	234	227	0.5675	0.5675	
	Total	2694	2665	6.6625	6.6625	
	Poonch	CDPO Haveli	230	223	0.5575	0.5575
CDPO Mandi		268	260	0.65	0.65	
CDPO Surankote		305	293	0.7325	0.7325	
CDPO Buffixiaz		149	144	0.36	0.36	
CDPO Mendhar		347	334	0.835	0.835	
CDPO Balakote		122	118	0.295	0.295	
Total		1421	1372	3.43	3.43	
Kishtiwar	CDPO Kishtwar	195	187	0.4675	0.4675	
	CDPO Padder	77	75	0.1875	0.1875	
	CDPO Nagseni	60	58	0.145	0.145	
	CDPO Drabshalla	189	183	0.4575	0.4575	
	CDPO Inderwal	147	143	0.3575	0.3575	
	CDPO Dacchan	49	47	0.1175	0.1175	
	CDPO Marwah	77	76	0.19	0.19	
	CDPO Warwan	37	36	0.09	0.09	
Total	831	805	2.0125	2.0125		
Samba	CDPO Purmandal	215	215	0.5375	0.5375	
	CDPO Vijaypur	346	346	0.865	0.865	
	CDPO Samba	289	287	0.7175	0.7175	
	CDPO Ghagwal	177	170	0.425	0.425	
	Total	1027	1018	2.545	2.545	
Udhampur	CDPO Udhampur	410	400	1.0	1.0	
	CDPO Pancheri	172	169	0.4225	0.4225	
	CDPO Chenani	284	281	0.7025	0.7025	
	CDPO Gordhi	162	160	0.4	0.4	
	CDPO Ram Nagar	156	156	0.39	0.39	
	CDPO Majalta	152	150	0.375	0.375	
	CDPO Dudu B.Garh	149	148	0.37	0.37	
Total	1485	1464	3.66	3.66		



Pulwama	CDPO Pulwama	315	315	0.7875	0.7875
	CDPO Kakapora	214	213	0.5325	0.5325
	CDPO Pampore	234	234	0.585	0.585
	CDPO Tral	353	353	0.8825	0.8825
	Total	1116	1115	2.7875	2.7875
Anantnag	CDPO Anantnag	122	117	0.2925	0.2925
	CDPO Achabal	281	276	0.69	0.69
	CDPO Bijbehara	336	331	0.8275	0.8275
	CDPO Breng	317	300	0.75	0.75
	CDPO Khovripora	320	314	0.785	0.785
	CDPO Larkipora	302	302	0.755	0.755
	CDPO Qazigund	333	329	0.8225	0.8225
	CDPO Shangus	217	217	0.5425	0.5425
	Total	2228	2186	5.465	5.465
Kulgam	CDPO Kulgam	271	271	0.6775	0.6775
	CDPO Dewsar	97	97	0.2425	0.2425
	CDPO Pahloo	153	143	0.3575	0.3575
	CDPO D.H.Pora	396	337	0.8425	0.8425
	CDPO H.S.Bugh	359	357	0.8925	0.8925
	Total	1276	1205	3.0125	3.0125
Shopian	CDPO Shopian	403	403	1.0075	1.0075
	CDPO Keller	314	311	0.7775	0.7775
	Total	717	714	1.785	1.785
Leh	CDPO Leh	157	149	0.3725	0.3725
	CDPO Nobra	100	96	0.24	0.24
	CDPO Khaltsi	96	91	0.2275	0.2275
	CDPO Nyoma	50	49	0.1225	0.1225
	CDPO Kharu	45	45	0.1125	0.1125
	CDPO Durbuk	36	36	0.09	0.09
	Total	484	466	1.165	1.165
Srinagar	CDPO Batwara	259	259	0.6475	0.6475
	CDPO Iddgah	225	225	0.5625	0.5625
	CDPO Srinagar	431	424	1.06	1.06
	CDPO Khanyar	289	289	0.7225	0.7225
	Total	1204	1197	2.9925	2.9925
Ganderbal	CDPO Kangan	225	223	0.5575	0.5575
	CDPO Lar	194	190	0.475	0.475
	CDPO Ganderbal	250	245	0.6125	0.6125
	Total	669	658	1.645	1.645
Bandipora	CDPO Bandipora	284	274	0.685	0.685
	CDPO Hajin	275	266	0.665	0.665
	CDPO Sumbal	159	153	0.3825	0.3825
	CDPO Gurez	116	110	0.275	0.275
	Total	834	803	2.0075	2.0075
	G.Total=	15986	15668	39.17	39.17

Chapter

3

Operational guidelines for organising community-based events

This operational guideline is provided to organise the event in a systematic manner across all AWCs. This may be suitably adapted by the States to the local and cultural context. It provides a forum wherein community support can be mobilised to motivate and enable pregnant women and mothers to practice the behaviour being recommended.

3.1 Number of participants

The number of participants in the event may be kept within 10-20 persons to ensure effective organisation and management of the event.

- Extra care may be taken to include members of the marginalised families (SC/ST).

3.2 Periodicity, venue and duration

- Any one event based on the themes given may be organised in a month on a fixed day of the week.
- However, if need be, two different events may also be organised in a month preferably on two different days.
- If at one Anganwadi the number of participants is less, two Anganwadis can jointly organise the event.
- The Suposhan Diwas may be organized once a quarter in collaboration with the panchayat.
- Venue can be preferably at the Anganwadi Centre or any other place available in the community such as Mahila Mandal Bhawan, Panchayat Ghar/Bhawan, Choupal etc.
- Duration can be one hour to one and a half hour with flexible timing, convenient for the community to participate.


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- Explain the reasons for celebrating this event and communicate key messages that the women and family members need to remember and practice
- Provide package of contact details of ambulance services, IFA tablets, if the event is focused on maternal nutrition
- Carry out food demonstration if the event is focused on complementary feeding
- Weigh and record the weight of all pregnant women; weigh and record the weight of all children
- Show CAS videos related to the theme

4 Engaging participants

- Ask the target women and their families if they recall the messages provided
- Advise the husbands and mothers-in-law on their specific roles in supporting the women in practicing the recommended behaviours

5 Wrap up

- Seek commitment from participants to follow the advice
- Inform participants about the next celebratory event
- Take attendance and record in relevant register/format
- Close the event with traditional song and offer tea/snacks to participants

6 Remember to follow up in the next week

- Visit the pregnant women and lactating mothers at their homes the following week to reinforce the messages and ascertain if the advice is being followed

3.5 Financial provision

- An amount of INR 250/- per event has been kept for this activity
- States may ensure giving flexibility in utilising this amount by the AWWs
- The item-wise expenditure may likely vary from event to event
- Resources may also be mobilised from panchayat/local bodies in meeting expenditures towards specific items as may be required for organising the events

Table 1: Indicative Distribution of Amount Indicative Items

	Cost in Rs.
Expenditure towards items needed related to the rituals of the event	Rs. 100.00
Refreshments —tea/snacks	Rs. 125.00
Any other incidental cost	Rs. 25.00
Total	Rs. 250.00

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